



GRANITE LISTS LLC

Post Office Box 3084 • Peterborough, NH 03458

Curtis Sliwa for NYC Mayor

The founder of the Guardian Angels, radio host, and rescue cat dad (he has over a dozen at any given time!), Curtis Sliwa ran for mayor on a law-and-order platform with a healthy dose of compassion mixed in. Known for patrolling the streets and subways in his trademark red beret, his donors are red-blooded New Yorkers who appreciate bluntness, action, and not being talked down to. This red-hot list is ideal for anti-elite, anti-establishment, and/or populist candidates, causes, and messaging.

UNIVERSE:	8,430
BASE RATE:	\$120/M \$80/M Charitable/Publication Rate
SOURCE:	Direct Response Generated
TYPE:	Donors
MINIMUM ORDER:	5,000 \$75 flat fee to waive minimum
OTHER CHARGES:	Email/FTP \$50
COMMISSION:	20% to recognized brokers
RESTRICTIONS:	Sample Mail Piece Required

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